

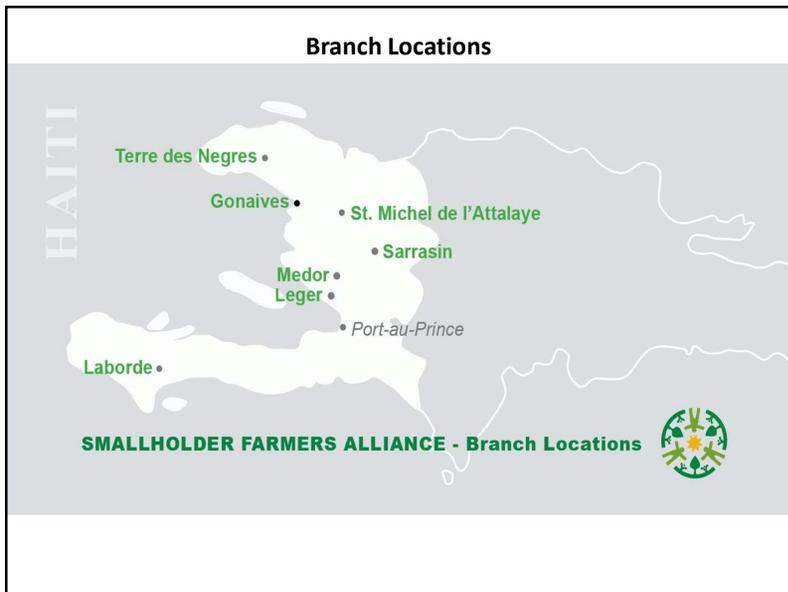
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**smallholder farmers alliance**

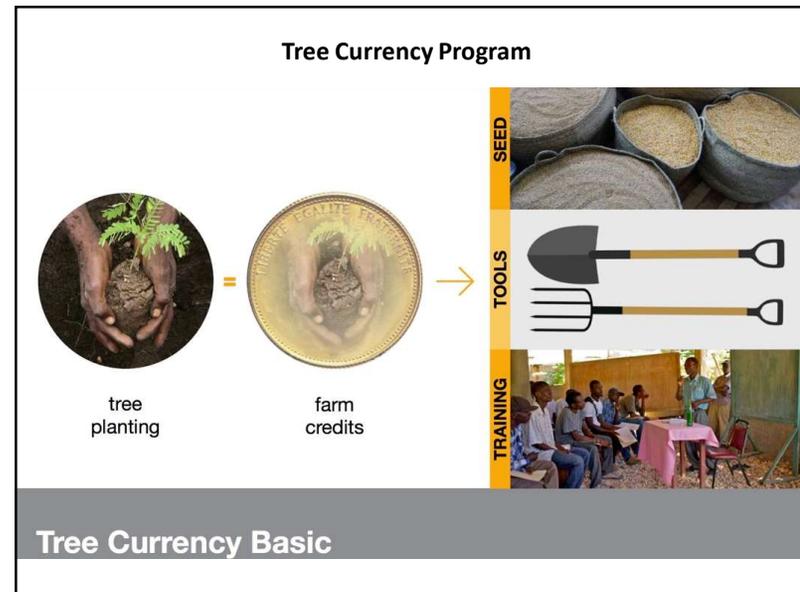
**Profile**

- Haitian nonprofit
- Founded: September 12, 2012
- Mission: Apply business solutions to help feed and reforest a renewed Haiti
- Members: 6,000 farmers
- Geographic scope: 7 branch locations
- Number of tree nurseries: 32
- Number nursery technicians trained by SFA: 64, 2 per nursery
- Tree seedlings planted/year: 300,000 – 500,000

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### Tree Currency Program: Additional Services



tree planting

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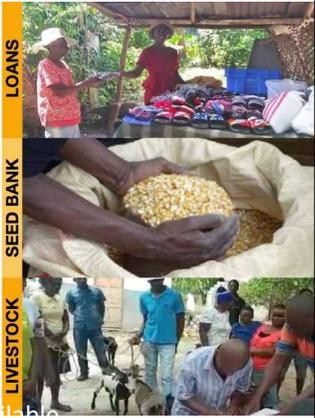
farm credits

→

LOANS

SEED BANK

LIVESTOCK



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### Planting and caring for trees allows farmers to earn multiple services.



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### SFA Services

- Seed bank
- Agricultural hand tools
- Training
- Livestock sharing
- Microcredit
- Agribusiness/cotton
- Agribusiness/moringa facility
- Kay Plantè (Farmer's house)
- Smallholder Data Services (SDS)
- Environmental education for children

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### Seed Bank: Self management and Quality seeds source



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**Agricultural hand tools**



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**Training: formal**



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**Training: on-site**



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**Livestock sharing**



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**Microcredit program:** 388 clients, {\$50-\$500} USD loans



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**Agribusiness:** 289 bales of cotton, 100 pounds/bale (2021/2022)



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**Agribusiness:** morenga



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**Kay Plante (Farmers House):** farm supply store



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**Timberland Announces First Products Made with Haitian Cotton**

Today Timberland released its first products made with Haitian-grown cotton. This represents an important milestone in the company's five-year journey to re-introduce cotton growing in Haiti through a partnership with the Smallholder Farmers Alliance (SFA).



"Five years ago, Timberland set out with a vision to bring cotton farming back to Haiti after a 30-year hiatus. Today, we are incredibly proud to have a new source of responsibly-grown cotton. We branded it Community Cotton, because the agroforestry model plants trees, increases farm productivity, and enhances farmers' incomes

**Smallholder Data Service**

Brings traceability and data utility to smallholder farmers and crop buyers through the power of data economics and regenerative agriculture

17

**Environmental education for children**



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Deforestation in Haiti is not a result of ignorance or lack of knowledge. Successful reforestation can occur if the correct strategies are implemented. Previous unsuccessful attempts by the government and others offer learning opportunities.



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A participatory approach is needed for local ownership of the project. Sustainable reforestation involves agricultural/environmental governance that engages the local people to become local problem-solvers.



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Physical presence in the community results in collaboration and understanding of local realities.



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Realistic expectations results in trustful long-term partnerships.



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When farmers understand the impact of climate change in their own work place, they realize the importance of reforestation and care for the environment.



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Some cutting of trees is unavoidable.  
Solution to deforestation: Teach farmers the importance of trees.  
Demonstrate how to profit from trees without jeopardizing the environment.



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Information sharing is a prerequisite for participatory decision-making.



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How SFA Achieves Sustainability?



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Through training and showing examples



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By investing in projects that can become economically self-operational



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By choosing the right approach to work with communities from day one.



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## Key Take-Aways

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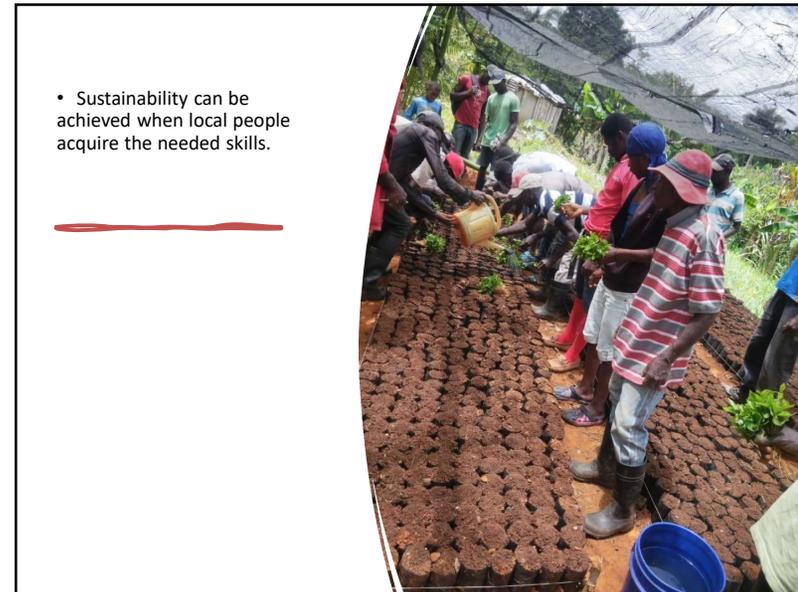
In reforestation/agriculture projects, money or food are not the best incentives to engage people for long term success.



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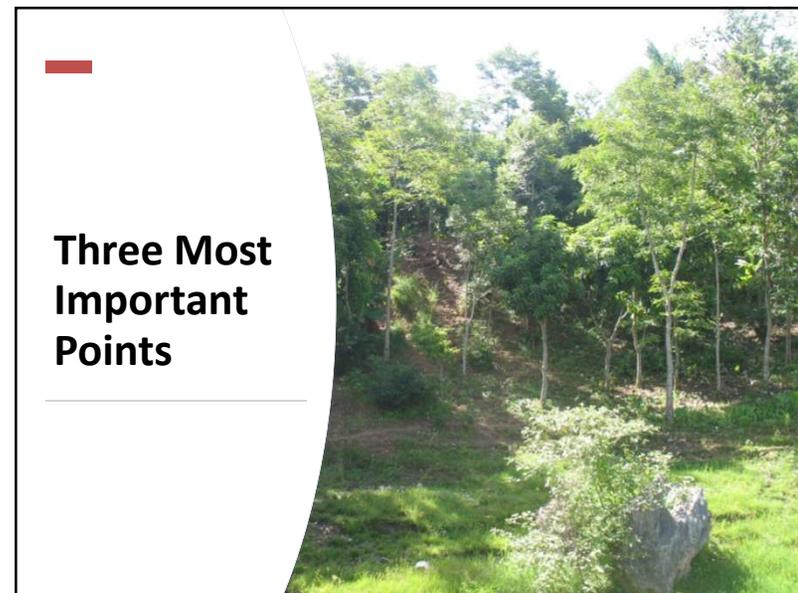
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Participatory approach is always best.



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The most successful projects respond to local voices and maintain local enthusiasm.



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Smart agriculture coupled with tree planting can curb global climate destabilization and uncertainty.

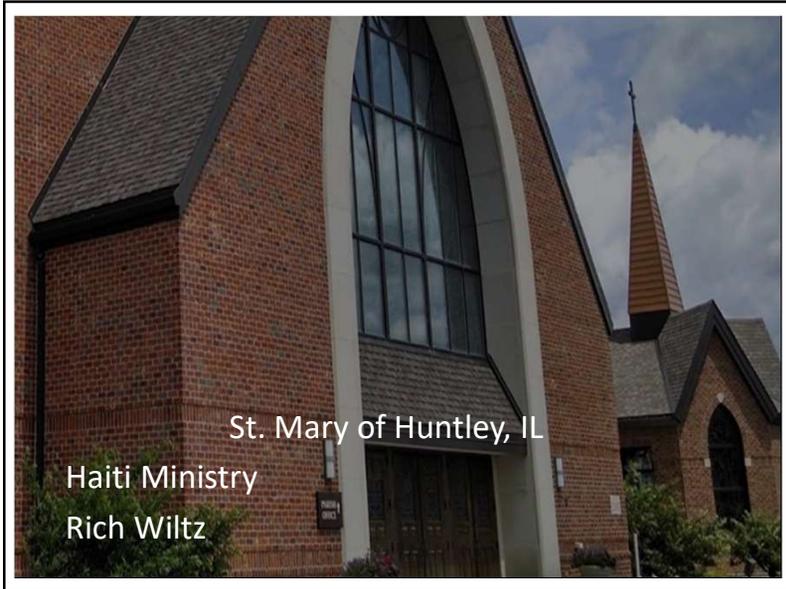


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**Timote Georges**  
Director, Smallholder Farmers Alliance



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St. Mary of Huntley, IL  
Haiti Ministry  
Rich Wiltz

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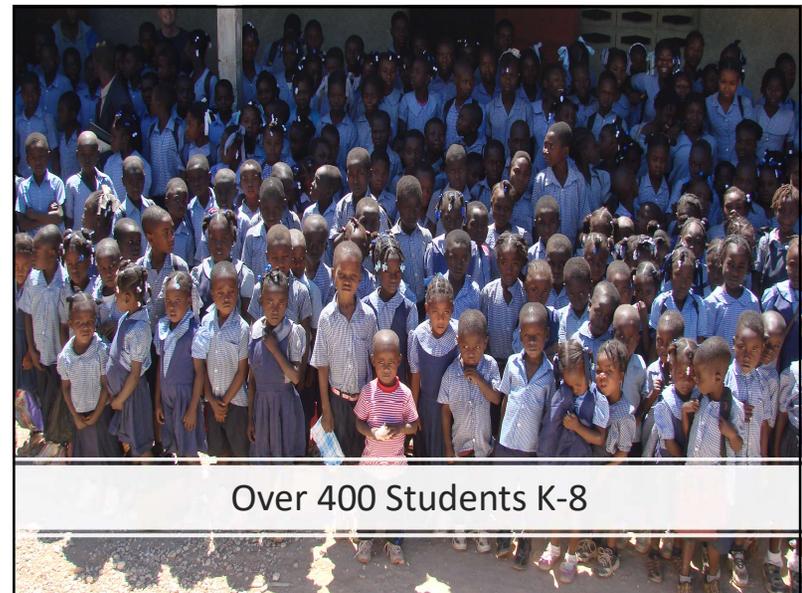
St. Louis Roi de France,  
Leger Haiti

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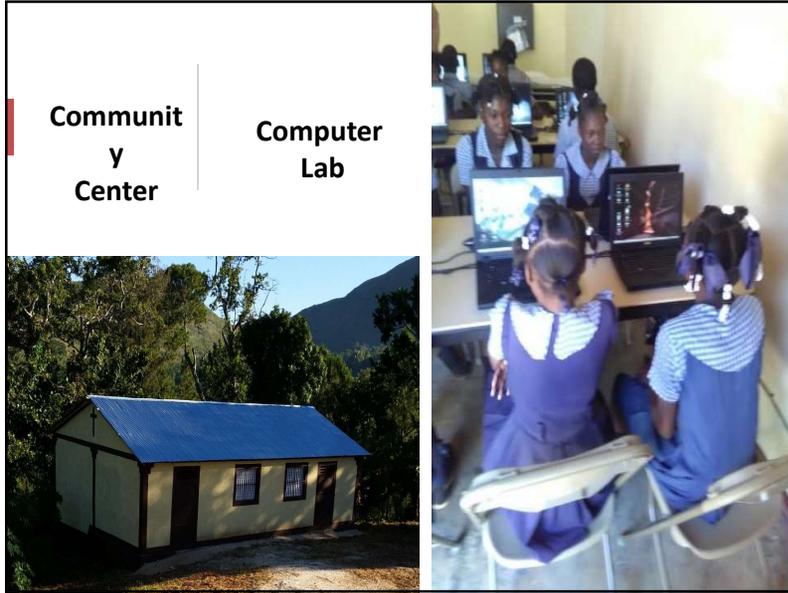
St. Louis Roi de France School

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Over 400 Students K-8

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Find the Right Partners

- Research
- Engagement and Education
- Location Survey
- First Stage Planning
- Budgeting
- Project Proposal
- Parish Commitment
- Agreement
- Implementation
- Work Through the Challenges




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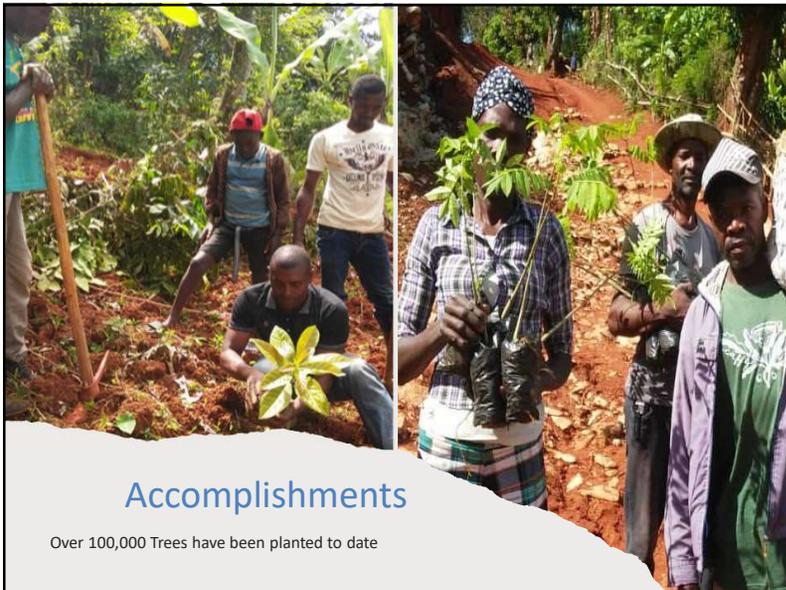
Leger Farmers meeting with Agronomist to plan activities

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Leger Farmers caring for one of the tree nurseries

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### Accomplishments

Over 100,000 Trees have been planted to date

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### Accomplishments

- Over 12,000 lbs. of seed distributed through the seed bank
- A livestock sharing program commenced with the arrival of 16 goats earlier this year

52



Accomplishments

Formal and on-site training

Over 2600 Farming tools distributed

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A Farmer's Story

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THANK YOU!

Trees planted in 2019 are now producing our first coffee beans!

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Establishing a New Tree Currency Program

Sue Carlson, M.D.  
Executive Director, Raising Haiti Foundation  
and  
Chair, Haiti Committee, Our Lady Queen of Peace, Arlington, VA  
Twinned with St. Joseph parish, Medor, Haiti

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**Site Visit:**

- Discuss program with community leaders
- Assess local conditions: geographic, agricultural, climatic, etc.
- Assess accessibility by road, and general security conditions
- Determine if the community is a good match for the program

Cost: \$1,500



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**First Stage Planning:**

- How many participants?
  - How many nurseries?
  - Nursery location?
  - Who will help oversee project?
  - What crop seeds/tools are needed?
  - Are other SFA services requested?
- Partners agree on scope of the project



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**First Stage Budget:**

New SFA Branch Projected Budget			
	full operating budget	Raising Haiti Contribution	amount paid by donor
Year 1	45,000	20,000	25,000
Year 2	35,000	15,000	20,000
Year 3	30,000	15,000	15,000
Year 4	24,000	12,000	12,000
Year 5	24,000	12,000	17,748

Based on 3 basic services: crop seeds, hand tools, agricultural training. RHF can assist 2-3 communities each year.

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**What is Community Twinning?**



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### Twin parishes

Our Lady Queen of Peace, Arlington, VA  
and  
St. Joseph Parish, Medor, Haiti



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### Partnerships:



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### Full Project Proposal:

- 1 year time period, for yearly extension
- Project overview
- Activity details
- Management team
- Detailed budget
- Timeline and deliverables
- Reporting/payment schedules



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### Legal procedures:

- MOU completed and signed by partners



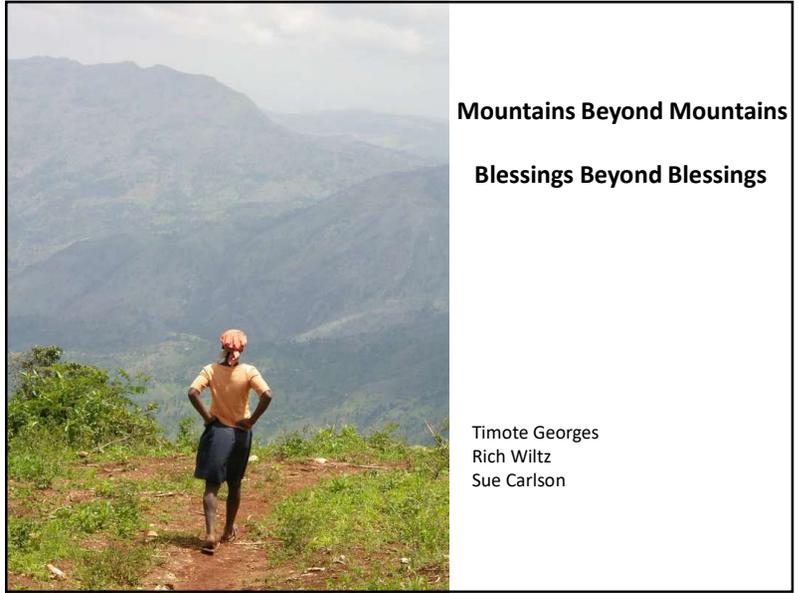
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